

# OC Style File

## Wayne's Runway

By Jane Yu

There's nothing casual about Fridays—or any other day—at Greenberg Gross LLP.

Wayne Gross, cofounder of the law firm, places an emphasis on sharp dress.

"It's about lawyers accurately conveying to the world in how they speak, act and dress that they are striving for excellence in their pursuit of justice," Gross said. "Some may think that the firm is overly traditional in its insistence that its lawyers wear courtroom attire to the office. Our clients, however, appreciate the cultural attitude of the firm, which is that we take their cases seriously."

**Pocket square:**  
"The fold I use varies from one or more points to flat pocket."

**Reading glasses:**  
"My favorite pair is made by Tumi."

**Three-piece suit, shirt and tie:**  
designed by Mark Pomerantz

**Sevenfold tie:** "larger knot, more weight prevents twisting"

**Santoni "Tristan" loafer:**  
"Italian, comfortable and well crafted."

**Patek Philippe Calatrava:**  
"Many young lawyers don't wear watches, using their smartphones as time devices. This is a mistake. ... It is even worse when an attorney in the middle of a discussion with others reaches for a smartphone for the time."

**Cufflinks:** "We're proud of the firm's logo, a pair of interlocking G's. ... We want it to reinforce that we work hand in hand with our clients."

17th floor, Center Tower, Costa Mesa

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