



Wayne Gross

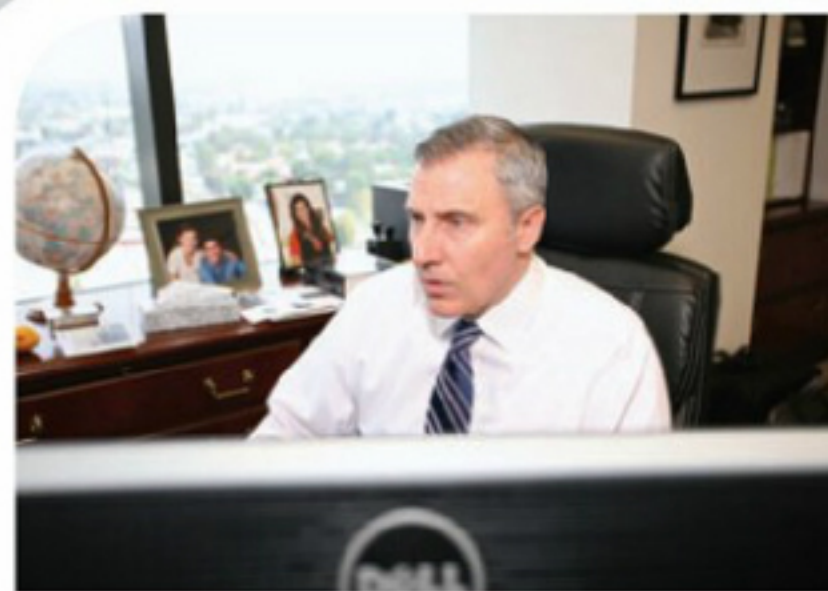
Don't blink or you'll miss him. The current Orange County Bar Association president packs a week's worth of meetings, personal interactions and events into his average day.

HE IS THE \$50 MILLION MAN. That's the amount a jury awarded Wayne Gross on behalf of his client, Newport Capital Advisors, in a suit concerning a redevelopment project for iconic Hollywood properties.

He is not only a formidable trial lawyer, he's a leading figure in the Orange County legal community. Since his landmark case with his previous firm,

Wayne has partnered with former Greenberg Traurig attorney Alan Greenberg to create a new private practice, Greenberg Gross, with offices located on the 17th floor of Costa Mesa's Center Tower.

Passionate about nurturing young talent, Gross has made mentoring law students and young attorneys a priority during his tenure as president of the OCBA.



9:30 a.m.
CATCHES UP
Wayne sits down at his desk to handle the business of the day, touching base with clients and associates.

\$50 million
JURY VERDICT
The dollar figure won by Wayne Gross and Alan Greenberg concerning a partnership dispute over the Hollywood Palladium and other iconic properties

6:00 a.m.



RISES EARLY
After waking at 4:45 a.m. and taking a brisk walk, Wayne likes to be the first customer at Peet's Coffee in Huntington Beach.



10:00 a.m.
PARTNER MEETING
Wayne touches base with partner Alan Greenberg about the business and upcoming events of the day – and night.



10:15 a.m.
REVIEWS PLANS
Eliseo Dimas, superintendent of JJS Inc., the project contractor for the new office at the Center Tower, stops by.

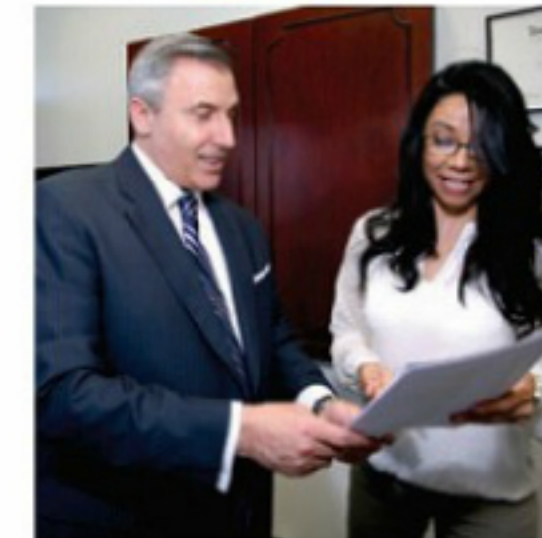
10:35 a.m.
AN UNEXPECTED VISIT
Former client KV Kumar drops by and brings Wayne cigars and Indian candy in gratitude for handling his case.



10:45 a.m.
WALKING TOUR
Richard Frost, Center Tower's director of office leasing, points out the progress.



11:05 a.m.



REVIEW SCHEDULE
Karla Oyarzabal keeps the day on track.

800k
THE AVERAGE NUMBER OF DONATIONS GOODWILL OF ORANGE COUNTY PROCESSES IN A YEAR

11:30 a.m.
MEETS WITH TAILOR
Nordstrom tailor Joshua Crossin delivers a new suit with a selection of neckties before the evening's party.



11:45 a.m.
HITS THE STREET
Wayne's day includes meeting with the various nonprofits he supports.

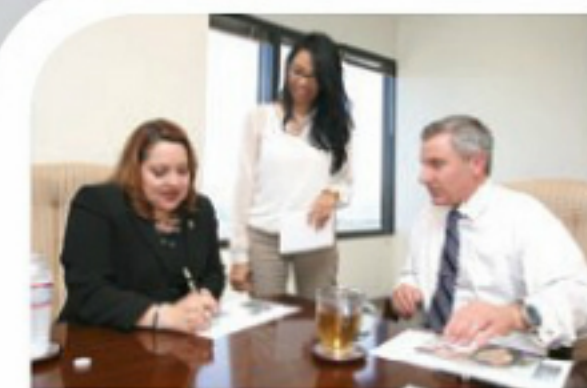


12:00 p.m.
WORKING LUNCH
Members of the Orange County Bar Association meet to discuss funding for local courts.



2:00 p.m.
GOES BEHIND THE SCENES
Doug Woolie, director of community relations of Goodwill of Orange County, gives a tour and shares the organization's history in the region.

6,300
THE CURRENT MEMBERSHIP OF THE ORANGE COUNTY BAR ASSOCIATION



4:00 p.m.
PLANNING MEETING
Lucy Santana, CEO of Girls Inc., finalizes details for Wayne's birthday party fundraiser.

4,500
THE NUMBER OF GIRLS AGES 4 1/2 TO 18 WHO BENEFIT FROM GIRLS INC. OF ORANGE COUNTY EACH YEAR



2:45 p.m.
EMPLOYEE RECOGNITION
Goodwill staffer Adriana gets a high-five in the donations-processing area.



6:00 p.m.
TIME TO PARTY
An event celebrating Greenberg Gross' new offices is held at Marché Moderne, in South Coast Plaza.



6:30 p.m.
CHEERS!
Lucy Dunn, president and CEO of the Orange County Business Council, helps celebrate a successful day.

The Orange County Bar Association Client Relations Committee investigates and resolves conflicts between clients and their O.C. attorneys. ocbar.org.