

As Seen In

*Bloomberg Businessweek, Fortune & Money*

ORANGE COUNTY

**LAW**

» HIGH-STAKES BUSINESS LITIGATION



(standing, l to r) Michael P. McMahon, Daniel R. Gutenplan, Adrienne E. Marshack, James P. Miller, Jesse K. Bolling, Michael E. Lopez, Frank J. Mickadeit, Bret D. Hembd, Leanna C. Costantini, Adam M. Sechooler; (seated, l to r) partners Michael I. Katz, Alan A. Greenberg, Wayne R. Gross, Evan C. Borges

## Triumphing in High-Stakes Business Cases

### Greenberg Gross LLP

**G**reenberg Gross LLP, one of the elite law firms in California, is regularly called upon by large companies, senior executives, and top law firms to handle their most significant legal battles. The firm has triumphed equally in both pursuing and defending high-stakes business cases, scoring multimillion-dollar verdicts on one hand while defeating company-endangering lawsuits on the other.

Alan Greenberg, the firm's managing partner, explains: "Wayne Gross and I left 'big law' to form a completely new firm where we would pursue justice for clients in need of the very best legal talent, whether on the plaintiff or defense side."

#### Creation of the Firm

The firm's creation was sparked by a trial. In 2011, founding partners Greenberg and Gross, then shareholders in a global law firm, made national headlines for winning a \$50 million jury verdict in a dispute over the iconic Hollywood Palladium. The verdict was remarkable not only for its size but also because Greenberg and Gross obtained punitive damages—\$34 million—on a counterclaim

for the defendants. "We were delighted to turn the tables on a plaintiff who victimized and unfairly sued our clients," Gross says.

In forming Greenberg Gross, the team set out to create a firm whose lawyers would pursue justice with the same skill, determination, and imagination. Since opening in April 2013, Greenberg Gross has grown to 16 lawyers with degrees from top law schools, including Yale Law School, NYU School of Law, and The University of Chicago School of Law. The firm's lawyers are personally accomplished in multiple disciplines: One attorney taught philosophy at UCLA, and another was nominated three times for a Pulitzer Prize. What they have in common is deep experience in complex financial litigation, class actions, and intellectual property matters.

#### Blue-Chip Clients, High-Stakes Matters

The firm's commitment to excellence has enabled it to secure blue-chip clients

in high-stakes matters, including AIG, the New York-based insurance giant; Cavotec SA, a Switzerland-based global engineering firm; Frontline Corporate Services, a London-based manager of billions in worldwide assets; and important regional clients, including the Automobile Club of Southern California and Goodwill® of Orange County.

That commitment has succeeded. When Cavotec was sued by a former officer, the firm defeated the lawsuit and won millions—including punitive damages—against the officer, once again enabling a client unfairly sued to turn the tables. In another matter, the firm secured the complete dismissal—during jury selection—of a \$600 million RICO claim asserted against a prominent law firm.

In its pursuit of justice, Greenberg Gross has squared off against many prominent companies, as well. It has filed class actions against Volkswagen and two fantasy sports operations: DraftKings and FanDuel. It won a seven-figure jury verdict for a former chief operating officer who sued a chain of dialysis centers for defrauding him of his share of the \$43 million sale of the centers.

"We have no desire to be the largest law firm measured by number of offices or lawyers," Greenberg says. "We simply desire to be the firm of choice for plaintiffs and defendants in their most significant and challenging business cases."



**GREENBERG GROSS LLP**