

**FOR IMMEDIATE RELEASE**

**GREENBERG GROSS LLP WINS JURY VERDICT FOR HYPERDISK MARKETING**

COSTA MESA, CA (Oct. 8, 2013) – Greenberg Gross LLP, formed in April 2013, chalked up a significant victory in its first trial, as the firm successfully defended HyperDisk Marketing, Inc. (HyperDisk), a leading digital marketing agency based in Irvine, California.

The 9-day jury trial, tried in Orange County Superior Court in Santa Ana, California, involved the Costa Mesa Conference and Visitor Bureau (CVB), a corporation comprised of the ten leading hotels of Costa Mesa and two officials of the City of Costa Mesa.

The CVB, funded by a City of Costa Mesa Business Improvement Area (BIA) tax on overnight stays at the member hotels, paid HyperDisk to perform marketing services for more than four years. During that period of time, HyperDisk provided CVB with outstanding service, including the development of the CVB's website, which won a prestigious Adrian Award from the Hospitality Sales & Marketing Association International (HSMIAI).

In August 2010, new management took over the CVB and subsequently sued HyperDisk for alleged breach of contract and fraud. At the conclusion of the trial, the jury completely rejected all of the CVB's allegations.

"We are very pleased that we were able to help HyperDisk achieve complete vindication," said Alan Greenberg, the Greenberg Gross partner who led the defense of the case. "HyperDisk is the best in the business of e-marketing and was unfairly treated by new management whose spiteful lawsuit completely lacked merit and did nothing more than squander tax money."

"It is unfortunate that the CVB chose to pursue groundless claims but we are extremely grateful that Greenberg Gross was on our side and that the jury reached the correct result," said Steven Seghers, President of HyperDisk.

**About Greenberg Gross LLP**

Greenberg Gross LLP was founded in April 2013 by Alan A. Greenberg and Wayne R. Gross, two leading business trial lawyers, and has quickly grown to eight attorneys. The firm focuses exclusively on high-stakes business cases for plaintiffs and defendants. Prior to forming Greenberg Gross LLP, the founding partners grabbed national headlines for winning a \$50 million jury verdict in a partnership dispute regarding iconic Hollywood properties, including the world-famous Hollywood Palladium. Greenberg Gross LLP is headquartered on the 17th floor of the Center Tower building in Costa Mesa.

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